COASTAL TECHNICAL ASSISTANCE CENTER

PROGRAM UPDATE
PURPOSE

To serve as a Technical Assistance Center to Louisiana businesses seeking opportunities in the Coastal Restoration and Recovery efforts of Louisiana.

To assist businesses in obtaining contracts with prime contractors related to Coastal Restoration and Recovery efforts of Louisiana.

To provide opportunities to Louisiana-based businesses allowing coastal dollars to remain in Louisiana while creating jobs.

To provide training and assistance to businesses in preparation to be contractor and project ready relative to business organization, promotion, certification, insurances, etc.
YEAR 1 //
Stand Up Program

Organizational Development

Space & Equipment

Branding & Online Presence

Economic Impact Study
YEAR 2 //
Program Operational

Hire of Program Coordinator

Programmatic Goals & Partnerships

• *Nicholls Coastal Program*
• *Initial Business Contacts*
• *Industry Needs Assessment*

Research and Implementation of Software for tracking communications with clients
YEAR 2 //
Program Operational

Launch of website & social media

Keeping Coastal Investment Local.

Coastal Technical Assistance Center (CTAC) is a program generated and funded through Louisiana Economic Development (LED) and the Coastal Protection and Restoration Authority (CPRA).
Established coastal partnerships through organizations and businesses

- CPRA
- LED
- The Water Institute of the Gulf
- PTAC
- Nicholls State University
- Bayou Region Incubator
- Governor’s Office of Coastal Activities
- Fletcher Technical Community College
- GNO, Inc.
- USACE
- Restore or Retreat
- New Orleans Regional Black Chamber of Commerce
- Propeller
- The Data Center
- JEDCO
- Louisiana Workforce Commission
- Nicholls Small Business Development Center
- CWPPRA
- Restore the Mississippi River Coalition
- Coast Builders Coalition
- Great Lakes Dredge & Dock
- Chenier Plains Coastal Restoration and Protection Authority
- Ducks Unlimited
Partner Presentations

- Nicholls Coastal Center Task Force
- Coalition for Coastal Resilience & Economy Group for GNO, Inc.
- Coast Builders Coalition
- Coastal Louisiana Levee Consortium
- Restore or Retreat’s Field Report
- Bayou Industrial Group
- Chenier Plains Coastal Restoration and Protection Authority
- USACE Industry Day
- State of the Coast Conference: Building a Workforce Pipeline for Coastal Restoration
- Small Business Development Center Business Networking & Certifications Webinar
- Great Lakes Dredge & Dock Company Small Business Webinar
- Securing Coastal Contracts in collaboration with GNO, Inc., CPRA, and New Orleans Regional Black Chamber of Commerce
- St. John Parish Coastal and Water Management Division
- Assumption Parish Police Jury
- St. Mary Excel Board of Directors
YEAR 3 //
Program Progress

Launch of “Become a Client” Campaign
YEAR 3 //
Program Progress

Massive Statewide Outreach
Launch of CTAC Monthly Newsletter

CTAC Offers Services
The Coastal Technical Assistance Center is offering services. Businesses can sign up using the "Become a Client Today" link above. If you would like additional information regarding CTAC, you can visit our website at www.louisianactac.org or call us at 985.493.2585!

CPRA: Governor Edwards Announces $2.6 Billion in Army Corps of Engineers Funding for Louisiana Projects
Read more

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CTAC 2021 Review and a Look Forward
Happy New Year! As the sun has set on 2021, there are many components to the CTAC program that were implemented in the last year. Read more

CTAC now on Instagram and Twitter
You can now follow CTAC on Instagram and Twitter at @louisianactac or by clicking the links at the bottom of the newsletter. Join us on your favorite social media platforms for updates in addition to the monthly newsletter!

CPRA Releases 2021 Year in Review Highlighting Agency
Implementation of Services (phases)

Phase 1: Centralized Resource Center
Phase 2: Business Services
Phase 3: Workforce Development
Phase 4: Trainings/Certifications
Continued established partnerships and presentations throughout the state as well as business outreach

Established Advisory Committee

Vic Lafont (South Louisiana Economic Council)
Jenny Schexnayder (Nicholls Coastal Program)
Victoria Bourque (Previously with Restore or Retreat)
Jacques Boudreaux (CPRA)
Cynthia Carrier (PTAC)
GOALS MOVING FORWARD
2022 //
Goals

• Launch CTAC Mobile App

• Continue Statewide Outreach

• Produce Video and Photo Assets of Coastal Projects

• Increase Number of Presentations throughout State

• Refine Process for Counseling Services

• Address Additional Workforce Development Needs

• Co-host Trainings and Presentations with Partner Agencies
Goals
2022 // Goals

Become a CTAC Client

As a CTAC Client, you will have access to more services offered by CTAC to assist with your business needs.

Those services include:

Listing of Bid Projects
A customizable listing of current bid projects from various coastal project related organizations.

Requesting Reports
Ability to request a report of other CTAC clients that you would like to work with on a project or connect with.

Scheduling an Appointment
Opportunity to meet with a CTAC representative one-on-one.

To apply, follow the link below to our website and complete the Client Intake form. A CTAC representative will contact you afterwards to confirm your membership status and answer any questions you may have.
2022 //
Goals

• Launch CTAC Mobile App
• Continue Statewide Outreach
• Produce Video and Photo Assets of Coastal Projects
• Increase Number of Presentations throughout State
• Refine Process for Business Counseling Services
• Address Workforce Development Needs
• Co-host Trainings and Presentations with Partner Agencies
90 CLIENTS

As of July 15, 2022

BY SERVICE TYPE

34  Construction
50  Professional Services
6   Both Construction & Professional Services

BY CONTRACTOR TYPE

10  Prime Contractor
16  Sub Contractor
64  Both Prime and Sub Contractors
CTAC Partners //
Organizations

LED
LOUISIANA ECONOMIC DEVELOPMENT

CPRA
COASTAL PROTECTION AND RESTORATION AUTHORITY

SLEC
South Louisiana Economic Council
Assumption · Lafourche · St. Mary · Terrebonne

Nicholls State University

THE WATER INSTITUTE
OF THE GULF

PTAC
LOUISIANA

CTAC