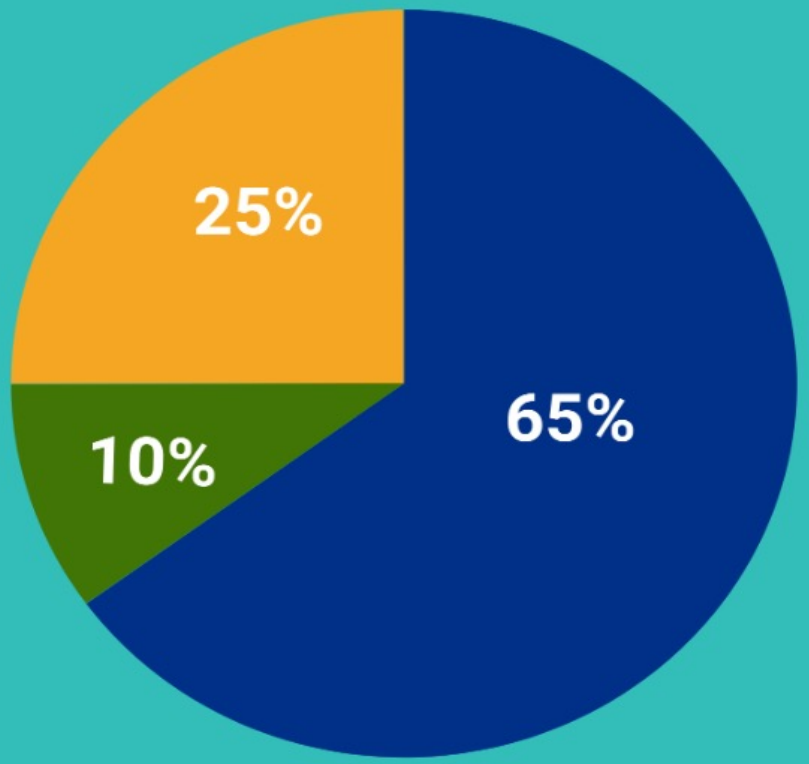
2022 Hurricane Preparedness Brief

7667 Independence Blvd., Baton Rouge, LA 70806
Phone: 225-925-7500 | Fax: 225-925-7512
www.gohsep.la.gov
www.getagameplan.org

Looking Back form Past Hurricane Seasons

- 2020 and 2021 ***exhausted*** the list of 21 storm names
- 8th consecutive year with a ***storm forming before June 1***
- 7th consecutive year of prediction of ***above normal*** season
- ***COVID19*** still present
- ***Rapid intensification*** of storm systems
- ***Catastrophic impacts*** to homes, essential workers, and critical infrastructure, i.e., power, water, communication, housing stock, etc.
- ***46 of 64*** parishes are still in recovery

2022 Atlantic Hurricane Season Outlook



Above-normal | Near-normal | Below-normal season

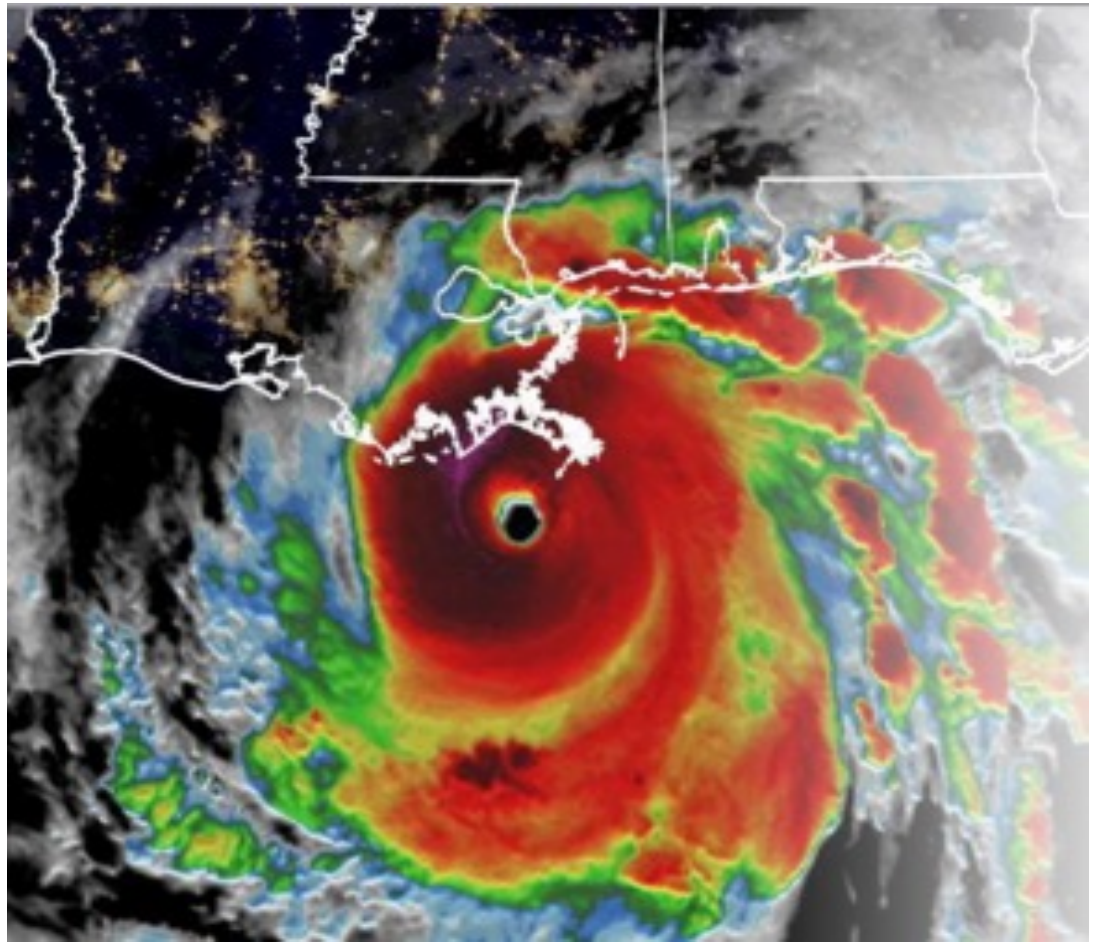
Season probability

Named storms
14-21

Hurricanes
6-10

Major hurricanes
3-6

Season Predictions and Forecasts



- Do NOT tell you:
  - Where storms will make landfall
  - How strong they will be at landfall
- Only give a general idea of the potential for overall basin activity
- Even some rain events create flooding impacts to communities

Reality:

*We have to plan as if we are to be impacted **EVERY** year, but remember that it only takes **"ONE".***

What is Considered a Major Storm?

Bottom Line: Wind speed intensity does not always relate directly to impacts! (i.e. Tropical Storms and "Non-Major" or "Weak" Hurricanes can be dangerous too!)

Tropical Storm Allison in 2001
https://www.noaa.gov/education/stories/remembering-tropical-storm-allison

Category 1 Hurricane Isaac in 2012
http://i2.cdn.turner.com/cnn/dam/assets/120831085605-01-isaac-landov-fri-horizontal-gallery.jpg

Bottom Line: Category of Storm only relates to wind speed & tells you very little about flooding, storm surge, etc.

GOHSEP Preparation for 2022 Season

- Supported **Statewide Exercise and Rehearsal of Drill**
- Supported **Hurricane Preparedness Meetings** with local parishes, churches, civic and safety group
- Provided **COOP for Small Business** to support essential workforce, essential functions and jump start recovery
- Supported a variety of **Preparedness Events**, i.e. Red Stick Ready Day, AmeriCares Hispanic Mothers Drive Through Baby Shower, CERT Trainings, etc.
- Provided **outreach materials and preparedness messaging** to stakeholders and communities
- Provided ongoing **training** to strengthen capabilities at the state and local level
- Regular engagement meetings with **disabilities advocates**.
- Advocate the delivery of Public Housing Authority Disaster Readiness Training to support vulnerable populations as well as maintain

Get A Game Plan Campaign

Louisiana Hurricane Ida Sheltering Program

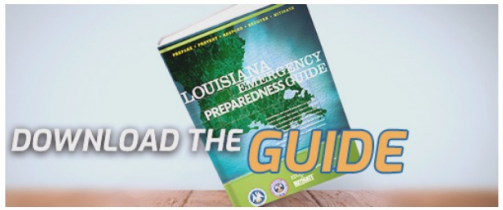
The Louisiana Hurricane Ida Sheltering Program provides sheltering assistance to residents in eligible heavily impacted parishes until other temporary or permanent housing options are available. This program is for Temporary Emergency Sheltering in the most impacted Parishes that do NOT have other sheltering options currently available.

Registration is Now Closed

The state has evaluated the current registrations and determined that those most in need of emergency shelter have had the opportunity to register for the program Therefore, registration for the Program is now closed. If you began your registration, you will be able to finish registering if you still have an emergency sheltering unmet need and meet the eligibility requirements of the Sheltering Program.

If you need other recovery assistance from Hurricane Ida please visit

RESOURCES For Your Plan

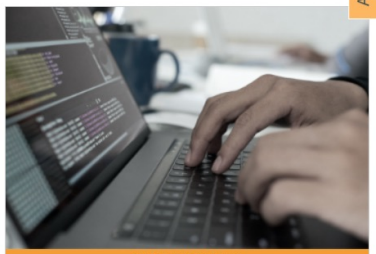


EMERGENCY ALERTS & WARNINGS | NEWS & UPDATES | PUBLIC SERVICE ANNOUNCEMENTS

FEMA

DISASTER RECOVERY ASSISTANCE

HURRICANES



CYBERSECURITY

ACCESSIBILITY

www.getagameplan.org

Public Service Announcements

- Public service announcements via television, radio, web and print media to include the "Pet Plan" series and the Emergency Preparedness Series

Cyber Hygiene
Governor Edwards and General Waddell

Emergency Preparedness
Get A Game Plan

Educate To Mitigate Campaign

- "Storm Protect" series public service announcements via television, radio, web & print media

www.getagameplan.org/planmitigate.htm

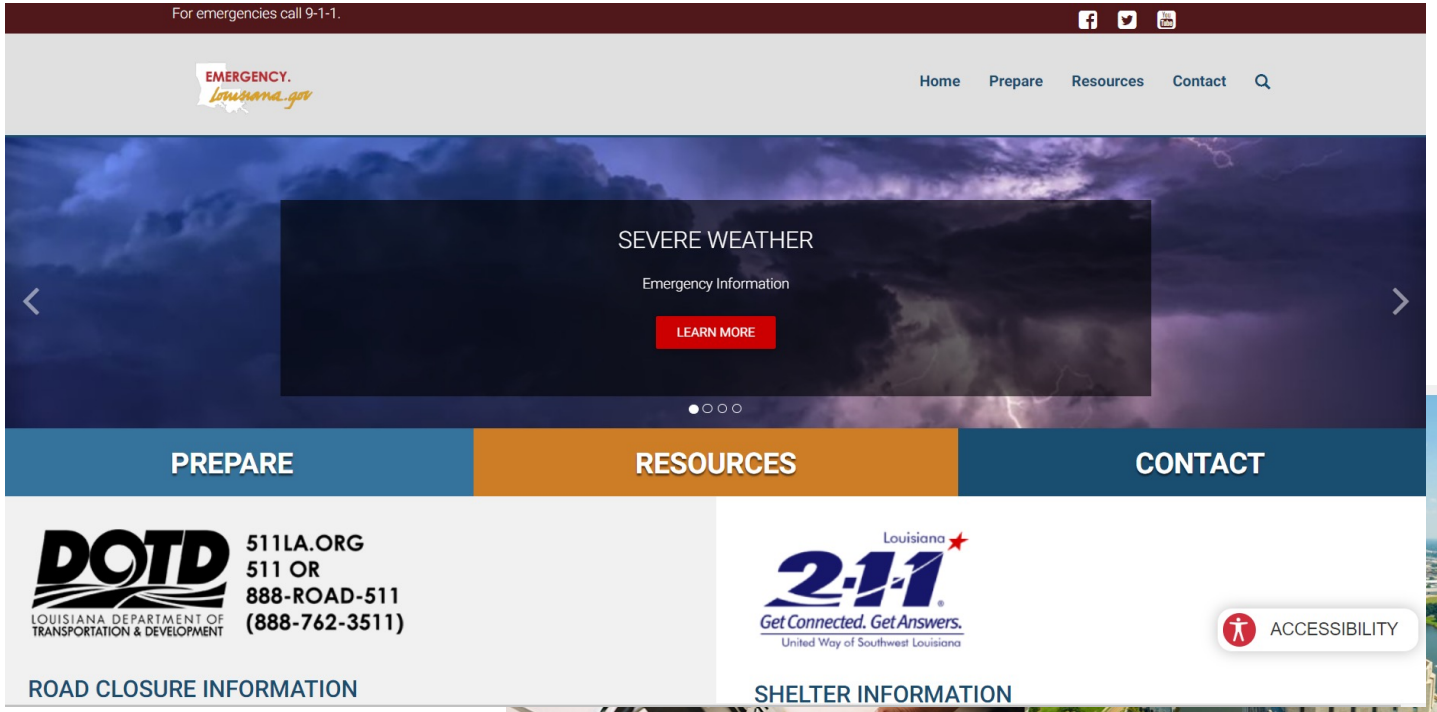
GOHSEP Preparedness App

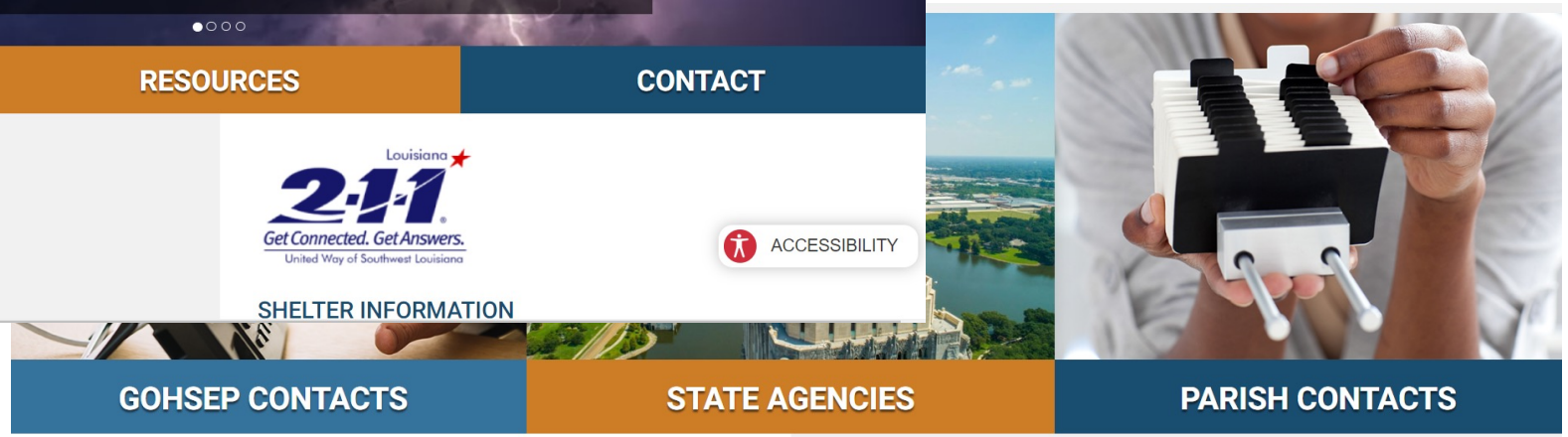
- Updated annually with new POCs

Public Relations / Media

- The **GOHSEP Get A Game Plan** **Podcast** is live.
  - Highlights **emergency management issues** at the **local, State and Federal levels.**

Emergency Public Information

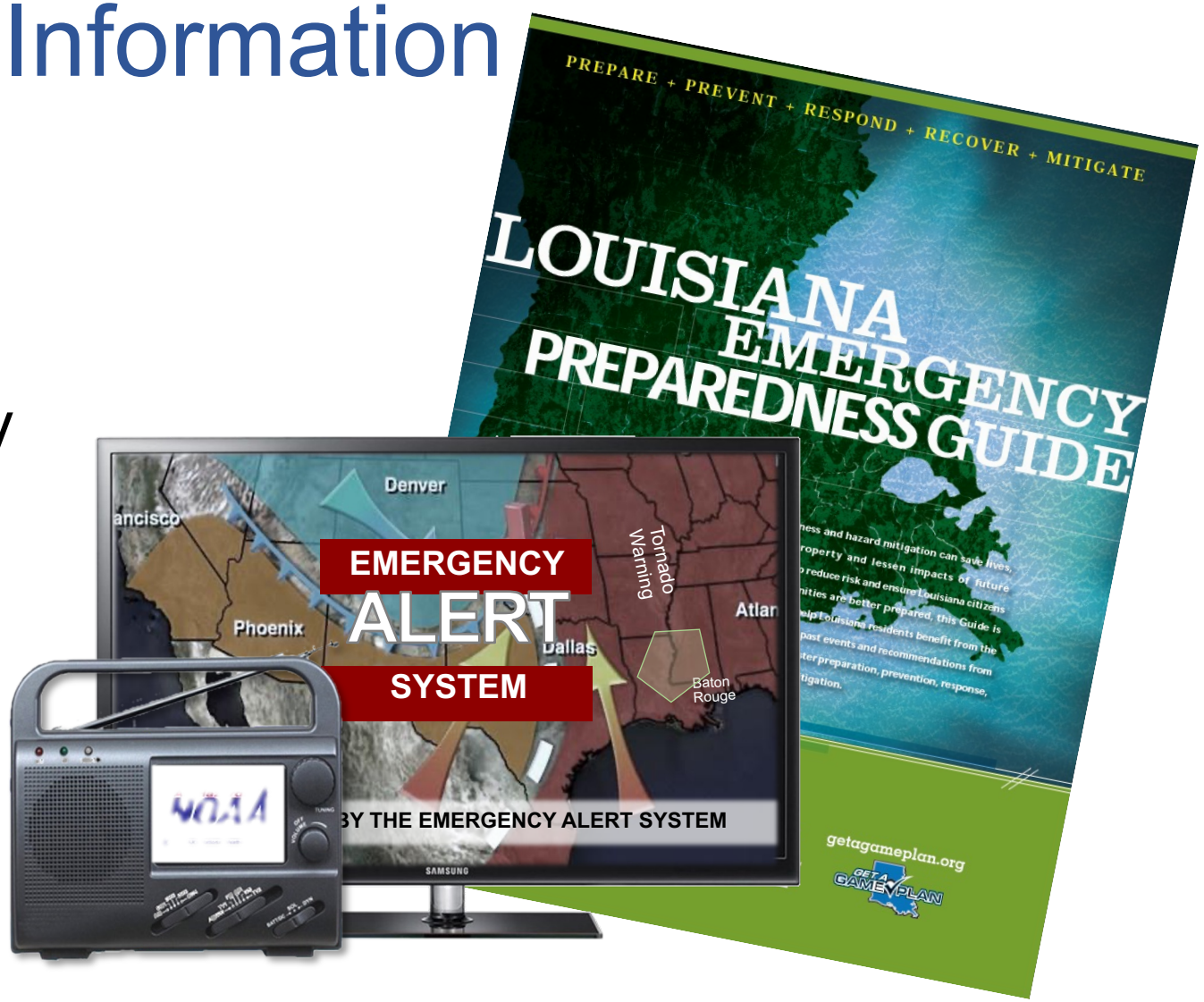




emergency.la.gov

Emergency Public Information

- Louisiana Emergency Preparedness Guides
- The Louisiana Emergency Alert System *(EAS)* & NOAA Weather Radio



Louisiana Rave Alert/AT&T – *Resident Mass Communication Solution*

BEGINNING JULY 1, 2022

- ✓ Transmit digital messages based on geographic or organizational groupings
- ✓ Messages delivered to a downloadable Apple or Google smartphone App
- ✓ App based emergency notifications for a user's current geo-specific location & a single bookmarked location are free
- ✓ Integrates with National Weather Service – Tornado warnings etc.
- ✓ Residents opt in via
  - ➢ SMS opt in, text keyword to short code

Download the Smart911® App
Smart911®
It Could Save Your Life!

ANDROID APP ON Google play
Available on the App Store

Christina Dayries
Deputy Director, Chief of Staff

Governor's Office of Homeland Security & Emergency Preparedness
225-358-5599
Christina.Dayries@la.gov